



# EOSC-Pillar

*Coordination and Harmonisation of National & Thematic Initiatives to support EOSC*

## Channels and Activities Used for Community Building

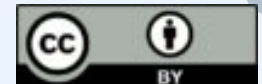
**Federico Drago**  
Trust-IT Services

Task 2.1 Lead - Communication, Dissemination and Outreach Strategy



EOSC-Pillar has received funding from the European Union's Horizon 2020 research and innovation Programme under Grant Agreement No. 857650.

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# The human factor of the EOSC: Dissemination, Outreach and Community building

Develop and implement a communication and dissemination strategy

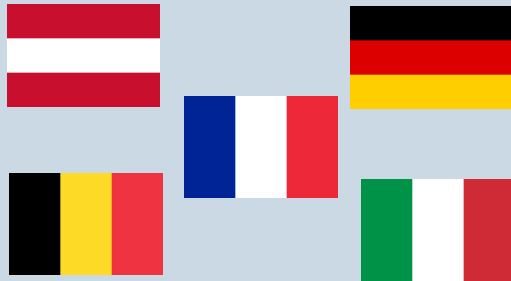
Build liaisons with stakeholders in the EOSC landscape

Ensure EOSC-Pillar presence at EOSC-related events

Pillar 1: Communication, Dissemination and Outreach



Pillar 2: Interaction with EOSC governance and EOSC-related initiatives



Pillar 3: Community building and stakeholder engagement



Connecting and showcasing results from all Work Packages

# Thematic campaigns

- Campaign 1: Showcasing Diverse Use Cases & Community-Driven Pilots
- Campaign 2: Policy and Legal Framework Recommendations
- Campaign 3: Communicating the National Initiatives Survey
- Campaign 4: Support for Onboarding Services
- Campaign 5: Promoting the Open Call for Services
- Campaign 6: Communications Support for Stakeholder Engagement Activities
- Campaign 7: Supporting the Promotion of FAIR Culture

IMPACT



# Channels and activities

- Website
- Social media (Twitter, LinkedIn, YouTube)
- Materials
- Videos
- Webinars
- Workshops
- Third party events
- Zenodo
- Podcasts
- ... and more!



# eosc-pillar.eu as the central hub



The website hosts the most relevant details about EOSC-Pillar results, results, use cases, activities. Dedicated sections have been created and updated following the development of the project

- Results
- Resources
- Use cases
- News & Events
- Project info

# 1: Showcasing Diverse Use Cases & Community-Driven Pilots

- Use case pages <https://www.eosc-pillar.eu/use-cases>
- Use case videos <https://youtube.com/playlist?list=PL7O0ENAs2ZbLG1gLPZvY0dpgJwVWiK5Lz>
- Use case factsheets <https://www.eosc-pillar.eu/news/see-eosc-action-download-eosc-pillar-use-case-factsheets>
- Use case posters – at the exhibition!





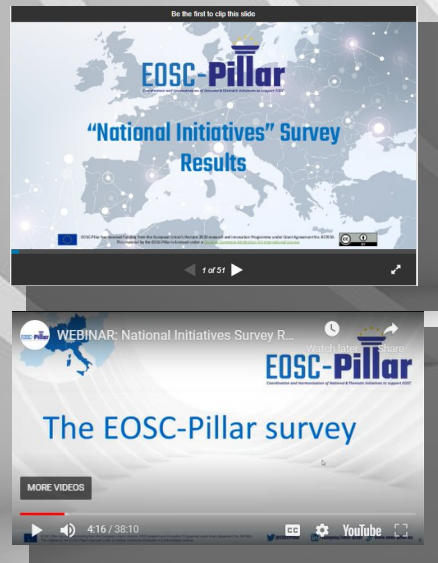
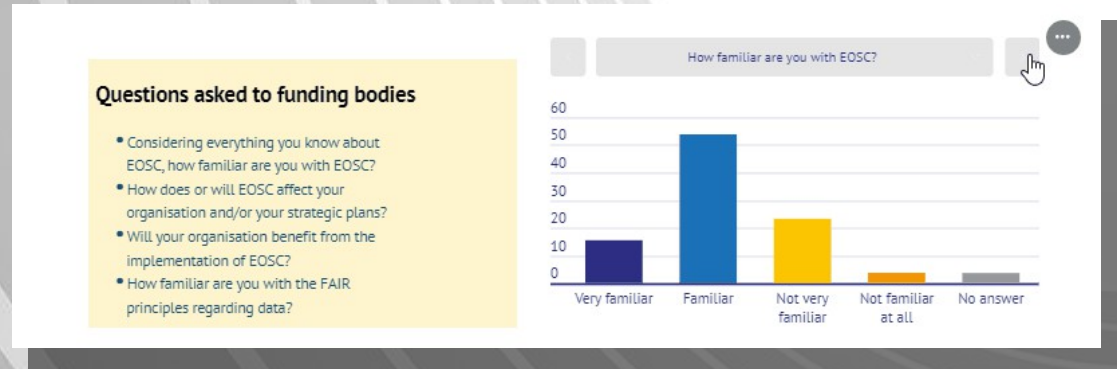
## 2: Policy & Legal Framework Recommendations



- INFRAEOSC-05 collaboration <https://www.eosc-pillar.eu/infraeosc-5-collaboration>
- Workshops <https://www.eosc-pillar.eu/events/eosc-hub-week-policy-landscape-across-europe>
- Webinars <https://www.eosc-pillar.eu/events/webinar-role-policies-sustainable-eosc>
- Recommendations <https://doi.org/10.5281/zenodo.6451312>
- Checklist <https://doi.org/10.5281/zenodo.6327668>



# 3: Communicating the National Initiatives Survey



- Published an interactive web section, pages, news dedicated to survey <https://www.eosc-pillar.eu/first-results-national-initiatives-survey>
- 2 E-Reports published and promoted online
- Webinar held to share survey results <https://www.eosc-pillar.eu/events/webinar-national-initiatives-survey-results>
- Video pill produced to communicate results <https://youtu.be/VSTtebc3t3Y>

# 4: Support for Onboarding Services

- Videos
  - EOSC Federated AAI <https://youtu.be/71pv7zZRB3k>
  - Why should you trust EOSC Portal resources? <https://youtu.be/F4oST9VdaxI>
  - Join the development of EOSC <https://youtu.be/7SL6NBjyrX8>
- Promotional news about developments
  - Italian service registry <https://www.eosc-pillar.eu/news/first-national-service-registry-prototype-developed-eosc-pillar-italian-community>
  - Maturity of EOSC-Pillar services <https://www.eosc-pillar.eu/news/assessing-maturity-eosc-pillar-services>
  - Guidelines and recommendations <https://www.eosc-pillar.eu/news/guidelines-recommendations-technical-integration-resources-services-eosc>





# 5: Promoting the Open Call for Services

**Open Call for thematic service providers**

**EOOSC-Pillar**

Results Use Cases Resources News & Events The Project

**Ethnic and Migrant Minorities' (EMM) Survey Registry**

proposed by SciencesPo (France)

The EMM Survey Registry, jointly developed by the COST Action 16111 ETHIMOSURV/DATA, the H2020 project EOOSC (Social Sciences and Humanities Open Cloud) and the French ANR project FASETHIMOSURV, is a free online service for discovering and learning about existing quantitative surveys undertaken with EMM subpopulations in Europe and beyond. It offers detailed and structured metadata for each of the surveys' documents.

The EMM Survey Registry has two interfaces: the front-end and back-end. The front-end is where all the metadata is made available for discovery, access, and re-use. The back-end is where the metadata itself is managed and is where new metadata can be directly contributed to the EMM Survey Registry. The registry is intended for anyone interested in learning about and/or using quantitative survey data on EMM integration and/or inclusion, such as from academic researchers and policymakers. It's also of interest for data producers of quantitative surveys with EMM respondents.

**Access via EOOSC Portal**

Contact

**MMODA (Multi-Messenger Online Data Analysis)**

proposed by EOOSC Data Centre for Astrophysics (University of Geneva, Switzerland) and Laboratoire Astroparticule et Cosmologie (APC) (Paris, France)

The MMODA service (formerly known as AstroODA - Astrophysical Online Data Analysis) allows users to browse cloud-based scientific data analysis workflows of astrophysical observatories/experiments: INTEGRAL, POLAR, ANTARES, LIGO/Virgo, and SOSS (Large Survey) observatories (with further resources under development), providing verified publication-ready results.

This service primarily targets researchers and research groups in the astrophysical field.

**Access via EOOSC Portal**

Contact

**ReadMETRICS**

proposed by Inria CNRS and Copernicus (France)

ReadMETRICS is a new turnkey solution for:

- monitoring transformative agreements, including before and beyond;
- analyzing usage across disciplines and consortia;
- assessing value of publishing spend;
- enabling comparative citation analysis.

It is based on the already existing and field tested eXPARSE and eXMETRICS free and open source tools, extending and including features inspired by the National Library of Luxembourg's transition to Open Access.

Users of the service can for example be universities, hospitals, research libraries, or even institutions consortia, subscribing to various electronic resource packages that need to collect and aggregate usage data to that context.

Contact

**SIMBAD**

proposed by CDS (Strasbourg astronomical Data Center, Strasbourg, France)

SIMBAD is the reference database for the nomenclature and bibliography of astronomical objects (outside the solar system), provided by CDS as one of its services for the astronomy research community.

Typical users of the service are astrophysics researchers around the world, but also amateur astronomers, educators, planetaria and the general public. The service may also be of interest for users from other disciplines like citizen science.

Astronomical observatories, space agencies (e.g. NASA, ESA, JAXA), astronomy data centers, and data archives integrate calls to SIMBAD into their own systems, i.e. for "name resolving" of astronomical object names and coordinates. Many astronomy software tools and services integrate calls to SIMBAD.

**Access via EOOSC Portal**

Contact

**Thoth**

proposed by Lancaster University (UK)

Thoth is an Open Metadata Service for Open Access Books that assists publishers in managing openly licensed, standards-compliant bibliographic metadata for open access books, and opens gateways for metadata records to flow into dissemination, discovery, and preservation infrastructures.

The primary users of Thoth are open access book publishers who will use the services to manage and disseminate bibliographic metadata for the titles they publish. Beyond that, Thoth can also be interesting for library publishing programs, university presses, or even commercial open access publishers who are struggling with the incoherence of the open access book supply chain too.

Contact

**Join the EOOSC-Pillar project as an Open Science use case**

**Receive support for onboarding into the EOOSC Portal**

**Access top-tier computing and storage resources**

**DEADLINE 28 FEBRUARY 2021**

**New thematic services from the EOOSC-Pillar open call**

**EOOSC-Pillar**

**USE CASE**

**Introduction**

In the frame of EOOSC-Pillar (EMM) an open call for thematic services has been launched end of 2020 with the aim of broadening the thematic scope of the already defined use cases of the work package and open additional non-commercial services the possibility to be supported by the reports associated in EOOSC-Pillar.

In tonight applications have been received, out of them have been selected as potential new use cases to be mentioned within our project. The use selected applicants were invited to present more details on their services during a dedicated event (see below) registered in June 2021. This was the occasion for the service providers to specify more by their results and defining part support activities with the requests of the project. Finally, five service providers accepted for part of the project as "new use cases".

An overview of the five "new" services and the relevant support for EOOSC-Pillar is provided below.

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**Access via EOOSC Portal**

Contact: [emm.projects@sciencespo.fr](mailto:emm.projects@sciencespo.fr)

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Contact: [cosmic.cosmos@unige.ch](mailto:cosmic.cosmos@unige.ch)

**ReadMETRICS**

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Users of the service can for example be universities, hospitals, research libraries, or even institutions consortia, subscribing to various electronic resource packages that need to collect and aggregate usage data to that context.

Contact: [readmetrics@copernicus.org](mailto:readmetrics@copernicus.org)

**This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101019740.**

- Promotion of Open Call across the EOOSC community <https://www.eosc-pillar.eu/news/resources-offered-thematic-services-integrate-eosc-national-catalogues>
- Creation of page with open call awardees <https://www.eosc-pillar.eu/new-thematic-services-eosc-pillar-open-call>
- News about process
  - <https://www.eosc-pillar.eu/news/eosc-pillar-providing-support-services-open-call-beneficiaries>
  - <https://www.eosc-pillar.eu/news/six-applicants-awarded-eosc-pillar-open-call-thematic-service-providers>
- Factsheet <https://doi.org/10.5281/zenodo.6726228>



# 6: Communications Support for Stakeholder Engagement Activities

- Annual reports
  - First <https://doi.org/10.5281/zenodo.4288472>
  - Second <https://doi.org/10.5281/zenodo.5726913>
- Materials for 3<sup>rd</sup> party events
- Technical support for webinars & workshops
- Promotion of activities by other WPs
- Support for EOSC-Pillar Ambassadors Programme
  - Podcast <https://www.eosc-pillar.eu/stories-data-open-science-podcast>
  - Flyers, Posters, etc. <https://www.eosc-pillar.eu/ambassadors-programme>



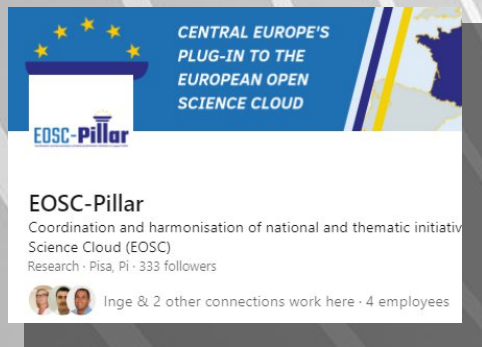
# 7: Supporting the Promotion of FAIR Culture

- RDM Training and Support Catalogue <https://www.eosc-pillar.eu/rdm-training-and-support-catalogue>
  - Webinar <https://www.eosc-pillar.eu/events/webinar-eosc-pillar-rdm-training-and-support-catalogue>
- Supported and promoted a range of FAIR-oriented training activities and events, also in collaboration with other projects





# An engaged community



553 LinkedIn Followers

Cultivated

4,875+

Engaged community members through multichannel engagement activities

1235 Twitter Followers



2,106 Identified survey invitees (WP3)

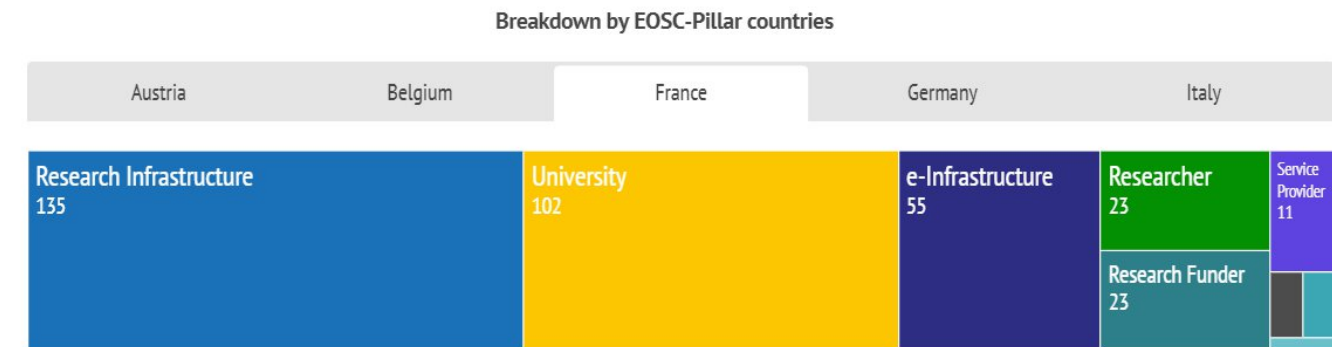
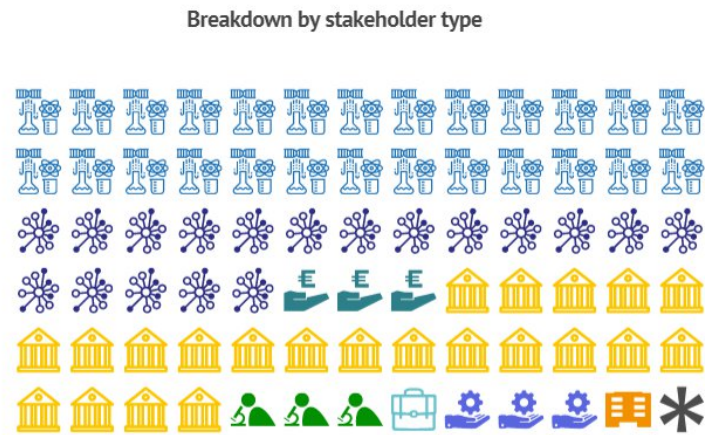
IMPACT



981 Subscribers EOSC-Pillar newsletter



**EOSC-Pillar**  
Coordination and Harmonisation of National & Thematic Initiatives to support EOSC



<https://www.eosc-pillar.eu/eosc-pillar-community>

# Lessons learned and legacy



- Teamwork!
- Materials and activities also in national languages
- A tight-knit and engaged community, able to collaborate across borders and disciplines
- Interaction with other EOSC initiatives to be strengthened in Horizon EU



# EOSC-Pillar

Coordination and Harmonisation of National & Thematic Initiatives to support EOSC

## Thank you!

- Federico Drago – Trust-IT Services

## Get in touch with us!



[www.eosc-pillar.eu](http://www.eosc-pillar.eu)



[@EoscPillar](https://twitter.com/EoscPillar)



[/company/eosc-pillar](https://www.linkedin.com/company/eosc-pillar/)



[/communities/eosc-pillar/](https://zenodo.org/communities/eosc-pillar/)



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